

2023 CanPara Report
Submitted by: Editor – Annaleah McAvoy

2022 was another good year for CanPara! We ran a total of 5 issues with the following amount of pages per edition:

- January-March: **48**
- April-May: **48**
- June-July: **48**
- August-September: **52**
- October-December: **48**

Reader participation continued to be another strong year, similar to 2021. Over 95% of submissions were from jumpers who wrote-in at random while the remaining 5% were sought-out (usually over e-mail or comments made from an event on Facebook).

Victor is our dedicated graphic designer while Ned manages advertising and continues to search for additional advertisers who have renewed interest in the dual platforms: digital and print. She is hoping to lock in some contracts to bring in more revenue this year.

The translators continue to be amazing! CanPara would not be a magazine without them.

Things to look forward to: 2023 is already in full swing, we have another issue on the way (another 48 pages) with articles ready for the issue after that one. Overall, it was another great year and I look forward to the same kind of energy being carried into 2023!